



THE REFINERY C H U R C H

A NEW CHURCH FOR TEMECULA

V I S I O N D E C K

AT THE REFINERY, WE BELIEVE IN *life*
change AND *transformation*. WE BELIEVE
IN GUIDING PEOPLE TO REALIZE THEIR *God-*
given potential. WE CREATE *belonging* AND
community, warmth AND *strength, love*
AND *joy*, ALL WITH A *neverending passion*
FOR JESUS.



T A B L E O F C O N T E N T S

01	OUR HEART	07	THE STRATEGY
02	TABLE OF CONTENTS	08	THE TIMELINE
03	OUR STORY	09	STADIA PARTNERSHIP
04	OUR NAME	10	THE FINANCES
05	THE VISION	11 - 12	PARTNER WITH US
06	THE OPPORTUNITY	13	CONNECT WITH US

We are Casey and Aimee Graves. We grew up in the Pacific Northwest. We've been married for 16 years and have four children: Emree (13), Solo (11), Jude (8), and Sparrow (6).

Over the last 16 years, we have served as the principal leaders in starting and reimagining ministries that have proven to be effective in helping people come to know Jesus and to also grow in Him.

In 2012 we began to dream about planting a church. In 2019 that dream became our goal. We believe the Holy Spirit is inviting our family to be sent out for this church planting assignment.

While God's calling to plant a multiplying church was clear, our location was not. We had three locations in mind, including Southern California. In November 2020, we traveled to Southern California to cross it off the list.

But, after driving 750 miles throughout San Diego and southwest Riverside counties in three and a half days, much prayer and fasting, and the affirmation for a few coaches and mentors, God made it clear to us that Temecula was our place.

California has long been one of the most influential voices in America, and that influence will surely continue. But, God is doing something fresh in the Golden State, and we are thankful He has invited us to partner with Him as He writes the next chapter of California's redemptive story.



- Casey + Aimee
Graves

THE REFINERY

NOUN

re·fin·ery | \ ri-fī-nə-rē \

A building and equipment for refining or processing something.

OUR NAME

We believe life-change is a process that God initiates because of His love. We want to see the *gold* He has planted in people's lives and bring it to the surface. We want to partner with the Holy Spirit to bring God's best out of each person. And we want to celebrate this process of refining and transformation in every child, student, and adult.

THE PROBLEM

Tens of thousands of people in the Temecula Valley are stuck living busy, lonely, or purposeless lives.

There are nearly 30,000 children ages birth to 17 in Temecula, which means thousands of kids are growing up without experiencing the personal and loving presence of Jesus Christ.

There are not enough Jesus-focused churches to reach the people of Temecula Valley. If every church of every bent and religion were filled to capacity, 350,000 people would be without a church.

Many people believe that church is boring or irrelevant to their lives.

The Church in America is losing meaningful influence. Something new and different must be done *now*.

THE GOOD NEWS

Jesus is real and He's full of love, grace, mercy, and transformation power. Jesus is *for* the people in the Temecula Valley. He has a dream and purpose for us, and wants a relationship with us. All of these and more can be activated when we say "yes" to His invitation.

THE VISION

To build a movement of multiplying disciples and churches that lead people to enjoy Jesus and maximize their God-given potential.

THE MISSION

Love God. Love Each Other. Love Our Neighbors.

“

follow me.

JESUS OF NAZARETH

The Temecula Valley, known for its wineries and Old Town Front Street, is a growing suburban community with easy access to nearby urban centers, San Diego, Oceanside, and Los Angeles. Riverside County is the tenth largest and fifth fastest growing county in the nation. The growing population means that people will be looking for community and will be sensitive to the gospel for years to come. It also means that more Kingdom-minded churches are desperately needed.

Temecula is the social center of this valley.

Temecula is a master-planned city of disconnected neighborhoods. There are approximately 25 beautifully designed neighborhoods of a thousand to three-thousand homes throughout Temecula. Many of these neighborhoods have their own parks, pools, community centers, and schools. When describing where one lives, he or she would simply state the name of their neighborhood: Chardonnay Hills, Roripaugh Ranch, Meadowview, etc. **Life happens in neighborhoods.** This distinction creates a unique opportunity to equip followers of Jesus to love and reach their nextdoor neighbors with the life-changing Gospel of Jesus Christ.



0 1

MISSIONAL COMMUNITIES

These medium-sized groups (15-40) will gather weekly in specific neighborhoods to love *up* (God), love *in* (each other), and love *out* (our neighbors). These will be relational communities where everyone will experience belonging, develop the character and skills needed to follow Jesus, and implement regular rhythms of relating to and serving our nextdoor neighbors. For many who are disconnected from God, this will be the front door of our church.



0 2

WORSHIP GATHERINGS

Our worship gatherings will be widely accessible, powerful, and engaging environments where we can help each person connect with, experience, and enjoy the person of Jesus. Our music will have a culturally relevant sound, and our teaching will be biblical and helpful to both rookies and veterans of faith.



0 3

LEADERSHIP COMMUNITY

Leadership development is key to multiplication. Leadership Community will provide structure and rhythm where Kingdom-minded leaders are identified, developed, and released back into the community to live out their God-given purpose and potential.



0 4

CHILDREN

We will create environments that kids and students love! These environments won't just be fun; each child will be known, cared for, and get equipped to go back into schools, activities, and neighborhoods to change the world.



0 5

TEMECULA VALLEY

Within the first year of our launch, we will have completed a community assessment and launched a centralized effort to better the lives of the most vulnerable in our community.



PHASE 1

JANUARY - AUGUST 2021

Transitioned well from ministry at Vancouver Church.

Launched fundraising efforts and prayer list.

Moved to Temecula Valley.

Set up all legal documents, established Advisory Board, and created financial systems.

PHASE 2

SEPTEMBER - DECEMBER 2021

Launch website and social media channels.

Begin building Launch Team through personal connections and digital channels.

Dinner parties to build community, cast vision, and meet new families.

Continue fundraising.



PHASE 3

JANUARY - AUGUST 2022

Begin weekly Launch team gatherings: dinner, prayer, worship, and training.

Formalize serving roles.

Order, test, and systematize all equipment.

Begin monthly preview services.

Leverage digital marketing to create launch momentum.

Launch Ice Cream Truck: build relationships, serve our neighbors, and develop brand recognition by giving away free ice cream.

Continue fundraising.

PHASE 4

SEPTEMBER 2022

Launch weekly worship gatherings with an immediate commitment to reproduce another campus or church plant.

Continue fundraising.



We're honored to be teaming up with **Stadia**, one of the most experienced church planting organizations. Stadia has a proven track record, having partnered with over 1,000 new churches since its inception. Stadia is providing us with the following:

- Experienced guidance.
- Training.
- Project management.
- Legal assistance.
- Bookkeeping services.
- Accountability.

Stadia requires a four-day assessment of the Lead Pastor and spouse. The Graves received Stadia's recommendation to plant a new church with an offer of partnership with their team.



CASEY'S AFFIRMATION

- You are a gifted communicator.
- You are a person who seems to enjoy having fun.
- You have an engaging presence.
- You are a captivating storyteller.
- You seem to easily communicate with both church and unchurched audiences.

AIMEE'S AFFIRMATION

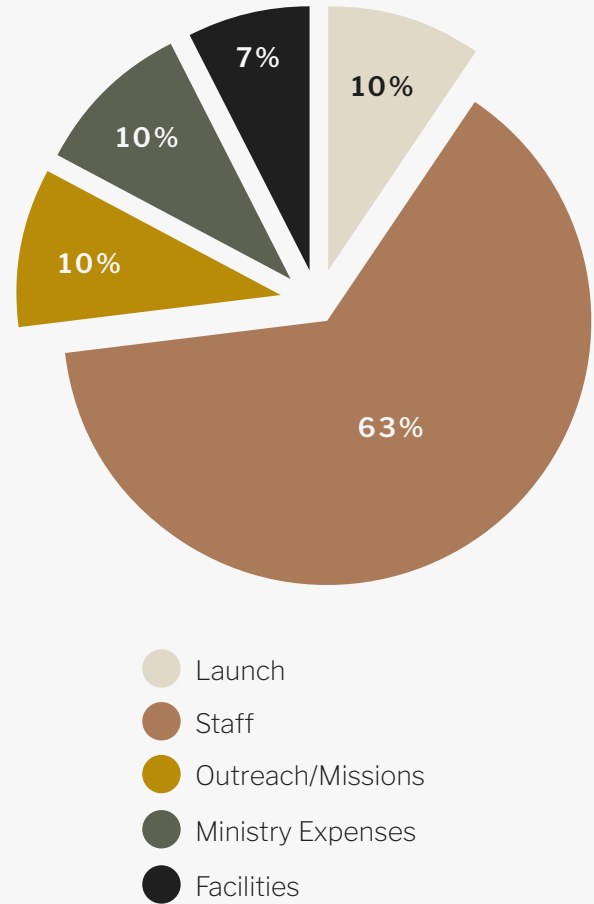
- You are a person who seems to enjoy having fun.
- You are confident. You are "comfortable in your skin."
- You are a compelling communicator.
- You are a cultural architect.
- You exude passion for the "least of these."
- You are a person that makes people feel at ease.

CASEY + AIMEE'S AFFIRMATION

- You are a likable couple together.
- You seem connected and harmonized.
- You seem to recognize each other's strengths and honor those.

YEARS 1-3

Launch	200,000	10%
Staff	1,310,000	63%
Outreach/Missions	200,000	10%
Ministry Expenses	200,000	10%
Facilities	150,000	7%
Total	\$2,060,000	



Will you join us in creating a simple church where people can enjoy Jesus and maximize their God-given potential?

0 1

PRAY

Join us in praying for our Launch Team, the people who will be joining our church, the provision of resources, and all that God wants to do through The Refinery Church.

0 2

NETWORK

The power of your connections cannot be overstated. Who do you know that might share our vision and desire to invest in this movement?

0 3

INVEST

The churches we each call "home" today exist only because of those in the past who gave sacrificially for our sake. Today, we have the opportunity to do the same for the families of the Temecula Valley. Would you prayerfully consider investing with us over the next three years?

Giving link:

therefinerytemecula.
churchcenter.com/giving

THE CHURCH HAS ALWAYS
BEEN BUILT UPON THE
sacrifices OF MANY
FOR THE SAKE OF THOSE
Beyond IT.

TOGETHER, WE CAN BUILD
A CHURCH WHERE THOSE
WHO ARE SPIRITUALLY
DISENGAGED CAN FIND
community, discover
Jesus, AND *shift the*
direction OF THEIR
FAMILIES FOREVER.

WOULD YOU *prayerfully*
CONSIDER HOW GOD MIGHT
USE YOU TO BUILD A CHURCH
FOR PEOPLE FAR FROM HIM?



HOW MIGHT YOU GIVE?

The following are intended as examples to help you consider ways you might invest in the people of Temecula Valley. Please prayerfully consider how God might have you partner with us over the next three years.

Hero	2 people at 100K per year
Networker	5 people at 20K per year
Champion	7 people at 10K per year
Maker	20 people at \$500 per month
Builder	30 people at \$300 per month
Sustainer	40 people at \$100 per month
Supporter	60 people at \$50 per month



Here are some of the places we can connect together if you would like more information or would like to stay up-to-date on the launch of The Refinery Church.

WEBSITE therefinerychurch.org

FACEBOOK [The Refinery Church](#)

INSTAGRAM [@therefinery_church](#)

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THE REFINERY
CHURCH

FINDING THE
gold